

A new vision for healthcare

Exploring how patients, professionals and communities in partnership can create a caring and sustainable health service for the 21st century



The inaugural annual conference of the College of Medicine will

- Explore new, practical approaches to treating patients with chronic conditions
- Present cutting-edge research into effective preventative medicine
- Provide inspiring examples of communities-based initiatives that are enhancing local health and well-being
- Show how to create programmes of effective self-care that will radically improve the patient experience – and deliver major savings to the NHS

Main Conference
19 May 2011
Mansion House, London EC4

Pre-conference workshops
18 May 2011
Royal Society of Medicine,
Chandos House, London W1



The new College of Medicine is delighted to launch its first national conference at the Mansion House, by special invitation of the Lord Mayor and Lady Mayoress of the City of London.



In an era of unprecedented austerity and profound change in the NHS – and when all eyes are on how the *Health and Social Care Bill* will be implemented – we ask how can first-class care be made available – whenever and wherever it is needed – in a way that is financially sustainable?

As the only body that brings together patients, clinicians, scientists and all healthcare professionals on an equal footing, *The College of Medicine* inaugural annual conference will explore in depth a range of radical yet practical approaches to this immensely complex problem, all built upon the shared, core belief that the patient must be at the very heart of the solution.

With a combination of practical pre-conference workshops, keynote addresses and inspiring presentations from leading UK and international practitioners, clinicians, researchers and policy-makers, this unique event really will offer *A new vision for healthcare*.

We look forward to seeing you there.



Sir Graeme Catto President



Dr Michael Dixon Chairman

Who should attend?

- GPs, Clinical Specialists, Scientists, Nurses, Pharmacists
- Physiotherapists, Occupational Therapists, Dieticians, Community Health Workers and other allied health professionals
- Students of medicine, nursing, allied health professions and complementary therapies
- Academics in health care disciplines
- Commissioners and Managers
- Expert Patients



A new vision for healthcare will:

Consider how primary care can help create a wider range of community-based services.

How can we keep people out of hospitals? We know this means happier patients and better outcomes, as well as lower costs.

Explore in depth the lessons we can learn from leading programmes of self-care.

What can we learn about de-professionalising healthcare where appropriate?

Examine what it takes to help communities effectively to take responsibility for their health and well being.

Is this the only way to tackle the 'diseases' of poverty?

Investigate cutting-edge research in preventative medicine.

Is this really the great, unrealised opportunity for improving the quality of our lives and health?

A new vision for healthcare will offer practical hard-headed advice and inspiration for all professionals working in the health service or health-related areas who are committed to being in the vanguard of change. The conference will also be an invaluable source of information for professionals outside of the NHS interested in exploring how they might improve local services, community health and personal health within the current agenda for reform.

A new vision for healthcare will set the template for all future *College of Medicine* annual conferences by combining practical, clinical knowledge and experience with hard science and radical thinking; an event that no forward thinking clinician, scientist or patient will want to miss.

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18 May 2011
Chandos House, Royal Society of Medicine,
2 Queen Anne Street, London W1G 9LQ

Pre-Conference Workshops

Three workshops in parallel taking place in the morning and a further three workshops in the afternoon

Morning Session 10.00 – 13.00

- 1 Improving Women's Health:** how can frontline clinicians improve their therapeutic potential in practice?
Michael Dooley, Consultant Obstetrician and Gynaecologist, Dorset County Hospital; and the College of Medicine Women's Health Faculty
- 2 Self Care in Practice:** practical measures that can make a difference for your patients
Professor David Peters, Co-lead College of Medicine Self Care Faculty, Clinical Director, School of Life Sciences, University of Westminster; **Simon Mills**, Co-Lead, College of Medicine Self Care Faculty
- 3 Listening to Patients:** post-chemotherapy cancer care
Professor Mustafa Djamgoz, Professor of Cancer Biology, Imperial College; College of Medicine Science Council Chair; **Professor Jane Plant**, Anglo American Professor of Geochemistry, Imperial College; College of Medicine Science Council member

Afternoon Sessions 14.00 – 17.00

- 4 Integrated Approaches to the Management of Neuromusculoskeletal Problems: Models that Work**
Sarah Bazin, UK chair of the European Region of the World Confederation for Physiotherapy; **Richard Brown**, Chiropractor and President, British Chiropractic Association; and the College of Medicine Neuromusculoskeletal Faculty
- 5 Making a Real Difference in the Treatment of the Homeless**
Dr Nigel Hewett, GP, Clinical Lead, London Pathway Homeless Team at UCLH; and the College of Medicine Homeless Health Faculty
- 6 Practical Herbal** – everyday treatments that can be used and suggested by doctors, nurses and allied professionals
Michael McIntyre, Chair, European Herbal and Traditional Medicines Practitioner Association; **Simon Mills**, Co-Lead, College of Medicine Self Care Faculty



Dr Harry Brinjes



Dr Mike Dixon



Sir Graeme Catto



Liz Kendall MP



Professor Dean Ornish

19 May 2011
Mansion House, London EC4

Programme

- 9:00 Registration**
- 9:30 Welcome** by The Lady Mayoress, **Mrs Barbara Bear** and **Dr Michael Dixon**, Chairman of the College of Medicine
- 9:35 Introduction** by the Conference Chair
Dr Phil Hammond, GP, writer and broadcaster
- 9:45 Why do we need a new vision?**
Sir Graeme Catto, President of the College of Medicine
- 9:55 Opening Address**
A changing NHS: what does it mean to clinicians and patients?
Liz Kendall MP, Shadow Health Minister
Professor David Colin-Thomé, Former National Clinical Director for Primary Care, Department of Health
- 10:15 Questions and discussion**
- 10:25 Keynote Address**
Using lifestyle and other integrated approaches to prevent and treat heart disease and cancer
Professor Dean Ornish, Clinical Professor of Medicine, University of California, San Francisco
- 10:50 Discussion**
- 11:00 Coffee**

For further details and programme updates please visit
www.collegeofmedicine.org.uk/2011Conference

New visions on improving health

11:30 Practical examples of how clinicians, patients and organisations are improving local health. How can we prove that these initiatives work?

Dr William Bird, GP and Former National England Strategic Health Advisor

Professor Michael Depledge, European Centre for Environment and Human Health, Professor of Environment and Human Health, Peninsula College of Medicine & Dentistry

11:45 Moving self care from rhetoric to reality: Saving the NHS £20 billion

Simon Mills, Co-lead, College of Medicine Self Care Faculty

Professor Nicky Britten, Professor of Applied Health Care Research, Peninsula College of Medicine & Dentistry

12:00 Allergy and the role of patients and clinicians

Professor Stephen Holgate, MRC Clinical Professor of Immunopharmacology, University of Southampton

12:10 Panel Discussion

12:20 Keynote Lecture "So what exactly is good care?"

Sir Ian Kennedy, Vice President, College of Medicine

12:35 Question and discussion

12:45 New visions from our future clinicians "Fat Chance – how do we solve the obesity epidemic?"

Winner of the 2011 Michael Pittilo Student Essay prize

13:00 Lunch



New visions for services

14:00 Can GPs make the NICE 2009 back pain guidelines work for patients in difficult financial times?

Dr Susan Rankine, Senior Partner, Victoria Medical Centre

Professor David Peters, co-Lead College of Medicine Self Care Faculty; Clinical Director, School of Life Sciences, University of Westminster

Dr Damien Ridge, Reader in Health, School of Life Sciences, University of Westminster

14:20 Education and Health working together – Integrated Health Clinics based in Cornwall schools

Dr Barbara Vann, Head Teacher, Penair School in conversation with **Dr Sarah Gray**, local GP

14:35 Thinking outside the box – creating more patient centred services – examples from the College of Medicine Demonstration Sites

Faith Hallett, College of Medicine Patients' Council

Helen Cooke, National Coordinator of College of Medicine Innovation Network and Demonstration Sites

14:50 Panel discussion

14:55 Question Time

Chaired by **Dr Harry Brünjes**, Vice-President of The College of Medicine, Group Medical Director of Capita

Panel

For Science – **Professor Mustafa Djamgoz**, College of Medicine Science Council Chair; Professor of Cancer Biology, Imperial College London

For Clinicians – **Professor George Lewith**, College of Medicine Vice Chair; Professor of Health Research, Southampton University

For Patients – **Kaye McIntosh**, College of Medicine Vice Chair; Patients' Council Acting Chair

For the Media – **Dr Phil Hammond**

15:20 How can the College of Medicine help to create services and clinicians that will reflect this new vision?

Dr Michael Dixon, Chairman, College of Medicine

15:30 Conclusion by **Dr Phil Hammond**

Lead Sponsor



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Exhibition & Sponsorship Opportunities

There are a number of very attractive exhibition and sponsorship opportunities at *A new vision for healthcare*.

If you would like to know more about supporting this event, please contact Chris Hanney of Health Links at:

channey@health-links.co.uk
+ 44 (0) 20 8749 6471

The Michael Pittilo Student Essay Award 2011

Fat Chance: “With obesity set to reach epidemic proportions in the UK – how might improved patient centred care reduce the burden it poses for the NHS?”

Are you a UK student studying any healthcare disciplines at degree level or above? Do you have something to say about obesity?

Write a 1,500 essay and win £500 cash prize. Award closing on **1 May 2011**. Award winner will be presented at Mansion House and have the opportunity to address the conference. To enter and for more information, visit www.collegeofmedicine.org.uk/students

Pricing



	Full Price	incl VAT	Students	incl VAT
Annual Conference	£95.00	£114.00	£45.00	£54.00
Annual Conference + 1 Pre-Conference Workshop	£125.00	£150.00	£60.00	£72.00
Annual Conference + 2 Pre-Conference Workshops	£150.00	£180.00	£75.00	£90.00
1 Pre-Conference Workshop only	£35.00	£42.00	£20.00	£24.00
2 Pre-Conference Workshops only	£60.00	£72.00	£35.00	£42.00

College of Medicine and NHS Alliance members are eligible for a 15% discount on the full ex VAT prices indicated above.

Group bookings and student bursaries are also available; for more information about these, and all other enquires, please contact conference@collegeofmedicine.org.uk. Please indicate clearly in the subject line of your e-mail the nature of your enquiry.

Sir Ian Kennedy



Faith Hallet



Professor Stephen Holgate



Professor George Lewith



Kate Fisser



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College Founder

CAPITA

Capita is a Founder of the College of Medicine. As the UK's leading outsourcing company, we have over 20 years extensive experience of helping the public sector evolve and build lasting partnerships that are based on trust, responsibility and reliability.

Capita's healthcare operation works with the Department of Health and over 300 NHS organisations, helping to improve the patient experience and deliver cost savings. Supporting organisations in a variety of ways across their front, middle and back office, Capita delivers services which either aid front-line health care delivery or provide information to improve both effectiveness and efficiency.

Our expertise also spans the range of services the newly-forming GP consortia will require providing the support and tools necessary for making informed decisions, freeing up valuable time and, most importantly, improving care.

Event supported by sponsorship from Napp Pharmaceutical Holdings Limited



The Napp Group of UK pharmaceutical companies has a strong track record in providing innovative treatments that make a positive difference to patients' lives. We are a leader in the field of pain control, and we have growing expertise in oncology and respiratory medicine.

About Mansion House

Mansion House is a rare surviving Georgian town palace in London. With its magnificent interiors and elegant furniture, the Mansion House provides the Lord Mayor of the City of London with living, working and entertainment space. Built in the age of Hogarth, the Mansion House, then as now, is a symbol of the City of London as the world's leading international financial and trading centre.

Mansion House was originally intended to enable the Lord Mayor to represent the City in appropriate style, and it continues to fulfil this function more than 250 years later.

The Mansion House is both a private residence for the Lord Mayor and family, and a base for the Lord Mayor's office, a department of the City of London Corporation, and provides a location for business meetings, conferences, banquets and entertaining. Some 40,000 people visit the Mansion House every year.

